

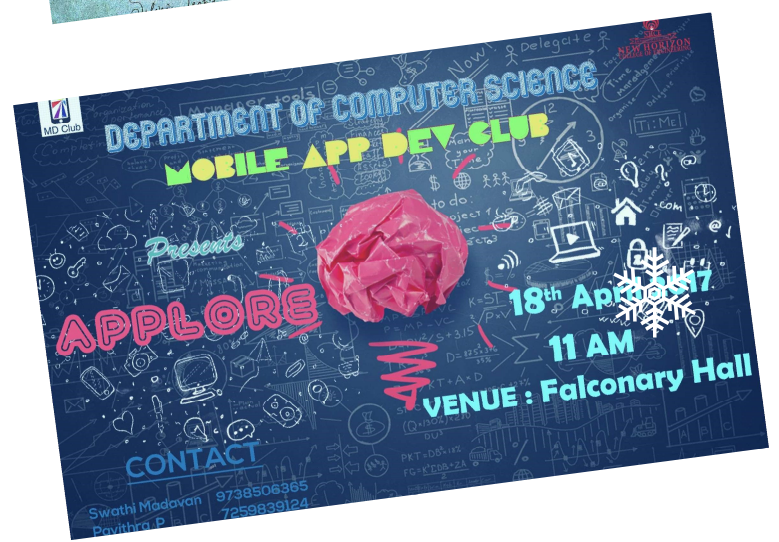
Mobile App Developers (MAD for short) is to design and build mobile applications that will benefit the students of New Horizon College of Engineering.

Members will learn all the processes of app development. Members will need no previous knowledge of app development, only a willingness to learn about this exciting field. Members will also get the opportunity to learn and network with professionals in the field.

Mobile Application Development Club is to advocate for the education and creation of modern applications within the mobile space. Through the advancement of programming skills found within the subset of mobile development and the utilization of small teams to create meaningful projects, the Mobile Application Development Club seeks to enrich mobile development activity on campus for all students of NHCE. This provides students with the opportunity to see their ideas come to fruition, forming a new community built on creativity, teamwork, entrepreneurship, and learning



Last year events 2017



Android App Development Workshop – 7th and 8th March 2018

The club conducted its first event of the even semester-2018, the Android App Development Workshop, on 7th and 8th of March 2018. It was a hugely popular event that left people wanting the same workshop to be conducted for the second time. The workshop was conducted by Arjun Preetham, a student of Mechanical Engineering, NHCE. We, as a part of the core committee of the club never expected such an overwhelming response to the event! On the first night of opening registrations, the seats were sold out! There was such a huge demand for learning Android App Development in NHCE. It totally blew our expectations. Unfortunately, there were so many people who could not attend the event due to the mere fact that the seats were sold out. Don't you worry, we will be conducting the same workshop again, and again every semester till when every student of NHCE who is eager to learn Android App Development gets to attend it.



Let's Do some aPP -storming



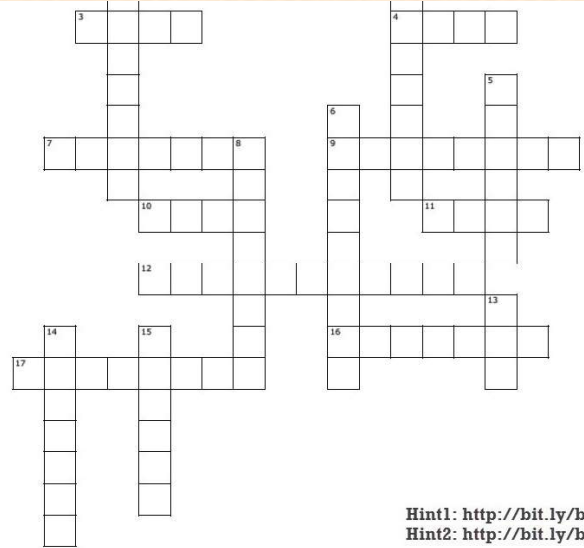
DID U KNOW THIS??



There are 5 million apps available to download. Every day, on average, 4'375 apps are released on the Google Play Store, while on the Apple App Store, an average of 1'082 apps are released daily. Android is king with 1.6 million total available apps. This is unbelievable - The Total Number of Android Apps available are 2.8 million!



the art of simplicity is a puzzle of complexity



Hint1: <http://bit.ly/blog-better>
Hint2: <http://bit.ly/blog-profit>

App-tech-buzz

Planned Apple News Subscription Service Could Address Fake News, Pay Walls

April 18, 2018



Apple plans to launch a news subscription service within the next year. The new service reportedly will combine features from its recent Texture acquisition and

Apple's existing news app. Texture's technology and its employees will be integrated into the Apple News team, which will build the new service. The company will split revenues with publishers.

Vulnerabilities Abound in Popular Android Apps: Report

April 18, 2018



About 20 percent of the most popular Android Apps available through the Google Play Store contain open source components with known security vulnerabilities

that can be exploited by hackers, according to a report Insignia will release next week. The findings are the result of the company's recent comprehensive binary code scan of the 700 most popular Android Apps on the Google Play Store.

Across

- Common name for a "web log"
- This is the score some websites give your blog, based on popularity
- A blog is a _____ website
- This is the #1 popular social media site
- Unwanted mail or comments generated by robots, hackers or scammers
- How much blogs tend to cost
- The biggest way to monetize your blog
- This social media site restricts posts to 140 characters
- One way to attract readers with giveaways and prizes

Down

- These applications help you perfect search engine optimization on your site
- The biggest ethical rule to obey when blogging
- Content of blog at bottom, usually contains contact and legal info
- Joining with a provider to sell products on your site
- This section of a blog allows readers to discuss the post and blog
- This acronym describes tailoring your website to be found by search engines
- "Great _____ will attract readers"
- Content of blog at top, usually contains title

Mobility Steers Apple's New Education Strategy

March 28, 2018



Apple on Tuesday announced a refresh of its iPad as part of a new approach to the education market. CEO Tim Cook and other Apple officials also outlined a number of new

education initiatives at an event held at Lane Tech College Prep High School in Chicago. The new 32-gigabyte, 9.7-inch iPad, which will sell to consumers for \$329 and to students for \$299, has a more powerful processor -- Apple's Fusion A10 chip.

Facebook Phone-Scraping Takes Users by Surprise

March 27, 2018



Facebook on Sunday confirmed that its Messenger and Lite apps for Android smartphones routinely collect call and text histories. The call and text history logging

are opt-in features for people using Messenger or Facebook Lite on Android devices, the company said in a post. The feature is designed to help users stay connected, and it improves the Facebook experience, according to the company.



our team



Our team is full of smart, driven people who care a lot more about getting it done, and the relationships we build, than about proving how clever we are.

A FEW MENTIONING BRAINS OF THIS CLUB-
FACULTY CO-ORDINATOR-GAYATHRI.T
PRESIDENT-SACHIN
VICE PRESIDENT-PRANAV

calender of events

DATES	EVENTS
1)13th April-2017	Q-APP hunt
2)8th April-2017	APPLORE
3)7th&8th March	Android App Development

A MOMENT TO FACILITATE

