

The screenshot shows a Microsoft PowerPoint presentation. The main slide features the logos for 'NEW HORIZON COLLEGE OF ENGINEERING' and 'INSTITUTION'S INNOVATION COUNCIL'. Below the logos, the text reads 'Value Proposition Fit and Business Fit'. The presentation is being viewed in a window titled 'Saumi Roy'.

On the right side of the screen, there is a grid of participant avatars in a video conference. The participants listed are: Saumi Roy, D38 sudhindra j, Kajal Sinha, Anushka Dharan, VINOTH P, Jayashree M, and You.

The screenshot shows a Google Meet session. The main slide displays the Starbucks logo and the text 'Starbucks value proposition?'. Below the logo, it states: 'The success of Starbucks is based on their unique value proposition. They offer customer the finest coffee produced by themselves, with strong commitment on creating a global social impact, served in stores that promote a welcoming and warmth sphere where everyone can feel "like home".' The presentation is being presented by Saumi Roy.


On the right side of the screen, there is a grid of participant avatars. The participants listed are: Saumi Roy, Kajal Sinha, VINOTH P, Jayashree M, Ashish kumar Jha, MD Minhaj Ali, Shruthi Baburaj, and You.

At the bottom of the screen, the time is 3:03 PM and the meeting ID is rqt-expq-yup.

Saumi Roy is presenting

Microsoft PowerPoint interface showing a slide with the following text:

self fabricated chassis, drive and power of an Enfield Bullet motorcycle in front the innovator has retrofitted an attachment with two wheels at the rear with a tool bar to fit various farm implements. The rear wheel of the motorcycle has been removed and an innovative assembly unit has been attached. It can also be designed and attached to locally available.
Munsukhbhai Jagani, Saurashtra Gujrat




3:08 PM | rqt-expq-yup

Participants: Saumi Roy, Kajal Sinha, Ashish kumar Jha, 1NH2OCVO95 Simi, Jayashree M, You

Saumi Roy is presenting

Microsoft PowerPoint interface showing a slide with the following text:

Mathews started developing a cost-effective device that traps and kills mosquitoes through many trials and errors. Unlike other mosquito catchers and repellents that make use of toxic chemicals, Mathew's eco-friendly version (called Hawker) depends on the smell from septic tanks to attract mosquitoes. Eventually, the trapped mosquitos are killed due to the heat built up inside the device as a result of direct sunlight.



3:11 PM | rqt-expq-yup

Participants: Saumi Roy, Kajal Sinha, Ashish kumar Jha, Jayashree M, 1NH2OEE014 Arnab Hembr..., You

Saumi Roy is presenting

Microsoft PowerPoint interface showing a slide titled "Bike Ambulance : Karimul Hak's". The slide features a photograph of a man on a motorcycle with a medical cabinet attached to the back.

Participant grid:

- Saumi Roy
- Kajal Sinha
- Ashish kumar Jha
- Jayashree M
- 1NH20EE014 Arnab Hembr...
- You

3:17 PM | rqt-expq-yup

Saumi Roy is presenting

Microsoft PowerPoint interface showing a slide titled "The Value Proposition Canvas". The slide contains a diagram illustrating the relationship between Value Proposition and Customer Segment.

The Value Proposition Canvas diagram:

- Value Proposition (Green Triangle):**
 - GAIN CREATORS (6):** Top section.
 - PRODUCTS & SERVICES (4):** Bottom-left section.
 - PAIN RELIEVERS (5):** Bottom-right section.
- Customer Segment (Red Circle):**
 - GAINS (3):** Top section with a smiley face.
 - PAINS (2):** Bottom section with a frowny face.
 - CUSTOMER JOBS (1):** Right section.

Participant grid:

- Saumi Roy
- Kajal Sinha
- Ashish kumar Jha
- Jayashree M
- 1NH20EE014 Arnab Hembr...
- D38 sudhindra j
- You

3:24 PM | rqt-expq-yup

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
ORGANIZES



A SESSION ON
**VALUE PROPOSITION FIT
AND BUSINESS FIT**

 ONLINE MODE

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22-8-22, 3.00 to 4.00 PM