

IIC Activity Report

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| Quarter No | IIC 8.0 – Quarter III | | |
| Thrust Area | Prototype, Design, Business Model Development | | |
| Mandatory/Elective | Mandatory | | |
| Social Media Link (Linkedin/Facebook/ Instagram/Twitter) | https://www.linkedin.com/feed/update/urn:li:activity:7462023100315107328 | | |
| Video Link (Minimum Five Minutes Video) | https://youtu.be/_XgoRTDdoSU | | |
| Programme Driven by | NHCE IIC in association with Information Science and Engineering | | |
| Type of Activity | IIC Activity | | |
| Activity Name | Intra-Institutional B-Plan Competition, Reward - Best Innovations | | |
| Programme Type | Level 4 – Competition | | |
| Programme Theme | Innovation and Design Thinking | | |
| Mode of Conduct | Offline | Blended | Online |
| Time | From: 9.00 AM | To: 5.00 PM | |
| Dates | Starting: 11-05-26 | Ending: 12-05-26 | |
| Number of student Participants (Min: 50) | 44 | | |
| Number of Faculty Participants (As Many) | 1 | | |
| Number of External Participants | Nil | | |
| Expenditure Amount, If any | 3000(Prize Money) | | |
| Remarks | Successfully organised the IIC calendar activity | | |
| Objective(100 words) | <p>The objective of the Intra-Institutional B-Plan Competition – Reward Best Innovations is to encourage students to develop innovative business ideas and entrepreneurial thinking by providing a platform to showcase their creativity, problem-solving ability, and technical knowledge.</p> <p>The competition aims to identify and reward promising innovations that address real-world challenges with feasible and sustainable business solutions.</p> | | |

Benefit in-terms of learning/skill/knowledge obtained (150 words)

The Intra Institutional B-Plan Competition improved students' innovation, entrepreneurship, communication, teamwork, and presentation skills. Participants learned business planning, market analysis, and problem-solving techniques through practical experience. The event increased confidence, creativity, and leadership qualities while motivating students to convert innovative ideas into feasible business ventures and encouraged startup and entrepreneurial culture.

Key outputs/ Measurable Parameters (150 words)

A total of 17 teams participated in the competition by presenting innovative business ideas from different domains. Based on evaluation criteria such as originality, feasibility, and presentation quality, 10 teams were shortlisted for Round 2. In the final round, the best 2 teams were selected and awarded cash prizes for their outstanding innovations and effective business plans, encouraging entrepreneurship and innovation among students.

Photograph 1&2



Bengaluru, Karnataka, India
 New Horizon College Of Engineering Subhash Chandra Bose
 Block, Block 13, Marathahalli - Sarjapur Outer Ring Rd, Kaverappa
 Layout, Kadubeesanahalli, Bengaluru, Karnataka 560103, India
 Lat 12.933682° Long 77.69217°
 Tuesday, 12/05/2026 10:00 AM GMT +05:30

Poster Sample
& Collage Photo

The poster is for a Business Plan Competition. At the top, it features logos for IEEF Information Theory Society, New Horizon College of Engineering (celebrating 25 years), and Institution's Innovation Council. The main title 'BUSINESS PLAN COMPETITION' is in large, bold, orange and yellow letters. Below it, the event details are: 'Intra Institutional Business Plan Competition and Innovation Awards', '11-12 May 2026 | 09:00 AM - 05:00 PM', and 'IDEA LAB, Chhatrapati Shivaji Block'. A central graphic shows a large Indian Rupee symbol (₹) surrounded by gold coins. Text below this graphic says 'Attractive Cash Prizes' and 'Eligibility: Open to intra-department participants (maximum 3 members per team)'. A QR code is provided with the text 'Scan to Register'. Contact information lists student coordinators G S Vetri (79759 67365) and Ishita A Sampat (91108 54232). At the bottom, a list of faculty members includes Prof. K Thamarai Selvi, Dr. Vandana C P, Dr. R Mohan Das, Dr. A Sujin Jose, and Dr. Manjunatha. The event is organized by the Institution's Innovation Council and the Department of Information Science and Engineering.

Feedback Sample

| NEW HORIZON COLLEGE OF ENGINEERING | |
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| FEEDBACK SHEET | |
| Workshops/ Seminars/Expert Talk/ Guest Talk & Others | |
| Department | : Information Science And Engineering |
| Date of session | : 11-05-2026 & 12-05-2026 |
| Resource Person | : Judges from Internal Faculties (Professor) |
| Company/ Organization | : New Horizon college of Engineering ,Bangalore |
| Topic | : Intra Institutional B-Plan Competition, Reward Best Innovations |
| Semester | : 02 & 04 & 06 (Intra Department) |
| No. of Participants | : Students 44 (17 Team) |
| General Feedback | Level 1 : Very Good Level 2: Good Level 3: Satisfactory Level 4: Unsatisfactory |
| Overall Feedback of students | : The competition provided an excellent platform to showcase innovative ideas and improve our entrepreneurial thinking. It helped us understand the practical aspects of entrepreneurship, financial planning and pitching to investors. Idea discussions made the event more colourful. |
| Signature of the student (1NH25BA161) | |

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| Registration/ Attendance | Attached |
| Sample Certificate (If Any) | Nil |
| Resource Person Profile Information | Name of the Resource Person: Judges from Internal Faculties Designation: Professor Level Faculties Company Name: New Horizon college of Engineering Address: Bangalore Email: principal@newhorizonindia.edu Phone Number: +91-80-6629-7777 |



Signature of IIC Coordinator
Dept. of ISE



Signature of HoD